



"We are guided."

In this module we will be guided through creating a message in alignment with the light of the Celtic Sun Goddess Brigid.

Brigid is STILL worshipped worldwide as a source of inspiration, protection and blessing.

Brigid is a 'soul friend' as are many of the Goddesses. We will explore her legends, rituals, temples, symbols, light, frequency, meditations and sacred qualities

Brigid is associated with Imbolc, the Rite of Spring and brings with her the memories of the Goddess of the Dawn, she who awakens with light.

A triple Goddess, she was Brigid of Poetry (revealing her status as a High Priestess/magician/enchantress) with her sisters Brigid the Healer and Brigid the Smith.

Brigid will guide us towards the magic and inspiration in our message.

The Goddess Message

If a goddess walked into the room or spoke, she would be heard. Her stature, her presence, her power, her essence, her frequency would be in her voice and her message.

It would not be trivial; it would be full and dynamic with her archetypal qualities.

Dr. John de Martini says we have over 4,000 inner 'qualities' to choose from as communication tools. This means our message can be highly individualised to capture our unique identity and services.

Your message then becomes a frequency, an EQ.

You need to know that EQ setting intimately.

Your powerful message is the most valuable resource you can have if you want to stand out in your niche. Especially online, where you have approximately 3 - 7 seconds to capture someone's attention.

Message Musts

Your message has the most resonance if it involves the following:

- **Love** – don't even bother speaking about something you don't love! And - tune your message with love on a regular basis.
- **Inspiration** - people must feel your message has the capacity to inspire them to be more of themselves or to action in the direction they wish to take action. The more inspirational your message, the longer the flame of connection lasts. Your inspirational message can last an entire lifetime in someone's heart and mind.
- **Wisdom** – people want to know that you have done the inner work. That you have transmuted your experience and knowledge into a higher level or vision of intelligence so that when they connect with this wisdom, they also become wiser than they were. They can trust that a certain alchemy has occurred with you – you have been through the alchemical process of turning your experiences into wisdom by distilling and including that which is important and eliminating that which is not.
- **Experience** – you have authority because you have lived this you have walked your talk. You've made it work. Proof of life.
- **Imagination** – your message has the ability to inspire people to create for themselves – to put themselves in the centre of the picture – gets their inner picturing going – they can SEE themselves in this story
- **Compelling** – has to have an emotional component that motivates, compels, helps people FEEL
- **Embodiment**– You walk your talk
- **A balance of Yin and Yang** - the best messages have feminine and masculine energies running through them.

Your message is your brand

You are already a brand. And this brand of YOU is 100% unique.

Just like your fingertips, you won't find anything more unique than YOU!

All you need to do is embrace YOU, get clear on your message and learn to communicate that message in a powerful and authentic way.

That's what authentic branding is all about.

Your message is your platform

The message you are creating for your signature program is far beyond a simple statement or sentence or pitch.

It is your platform upon which you stand to offer your product or service. It is your stage in word form.

The fantastic thing about this is YOU get to choose your stage – the one that you are comfortable with. The one that lights you up.

The Power of Three: The Goddess Message

Create your message in three steps. The number three carries a natural creative energy. You can use this to ensure your message is vital and connecting and has impact.

1. Your Essence Message

Step 1 is to create your Essence message.

This is your core vibrational message. It is your BIG idea, your big motivator. It is where you take a stand, let people know what you mean for the world and your unique perspective.

Your essence message is never what you do – it is WHY you do it.

Every Goddess brand must be nourished by an essence message.

If you think about it, people are generally only motivated to action by YOU taking a stand for what you believe is important in the world.

Martin Luther King, Florence Nightingale, Gandhi, Lady Di dug their line in the sand and stood behind it with their voice.

If you take a stand for something that you do not believe in with your whole heart, soul and being, you will just add to the noise. This stand has to have true meaning for you. Don't copy. Your unique voice has value.

The essence message is the revolution for your life. If you wish to leap into the river of life, trusting the miracle of the journey, and claim your mission, the essence message is the key.

This is where your goddess Self sings and shines. The competition falls away and you become the magnetic feminine. People see and hear you clearly. You are a beacon.

2. Your Marketing Message

Step 2 is to create your marketing message.

We all have to have these. This is the benefits and outcomes for your client message.

It speaks to the pain and the problem; it speaks to the pleasure and success in the solution.

It is the part of the message in which the listener feels you are speaking to them specifically and that you hold an answer for them.

Without the marketing message there is no specific reason for a client to choose you over someone else to work with to grow.

This message comes from learning the language that describes how your client thinks, feels and acts.

List their biggest frustrations

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- *
- *
- *

List their greatest desires

- *
- *
- *
- *

List the solutions to each problem

- *
- *
- *
- *

List your outcomes you help them achieve

- *
- *
- *
- *

List the reasons they should work with you

- *
- *
- *
- *

Marketing Message Template

Here's a really simple but effective template you can use to create your own Marketing Message.

I help/show/inspire (other powerful word)

_____ (target market)

who _____ (main challenge or goal)

to _____ (solution you provide)

so they can _____ (result)

3. Your Goddess Message

Step 3 is to combine the previous two messages.

Combining these two messages allows you to balance the external and internal EQ's.

Your Essence Message is focused on the 'inside' – why you do what you do and the soul connected purpose behind your program and your work.

Your Marketing Message is focused on the 'outside' – who you are helping and how. What benefits and outcomes you achieve with your services and programs.

It's a little like feminine and masculine. Combine the two and you have not only balance but the creative energy behind life itself.

Your message comes to life. The magnetic forces ignite and you and everyone listening can feel it.

Template checklist

Is your marketing message template:

- Emotional/Feeling
- Authentic
- True
- Easy to understand
- Concise
- Inspiring
- Inviting
- Memorable
- Resonant
- Goddess level gorgeous?????????



Tuning your Messages

Imagine yourself standing on stage, dressed up in the most fabulous costume that makes you feel truly beautiful and magical. A spotlight shines upon you. Feel that light softly illuminating how radiant and how magnificent you are. The audience love, love you and are deeply grateful that you are there. Stand there quietly knowing that the light from your soul is lighting up the room. What do you want to share with them from your inner Goddess?
What do you really do for people?
What are your secret superpowers?
If you were not underselling yourself but revealing your deepest essence and magic for the world, what would you say you do?

Use this visualisation to relax and retune your message regularly until it is exactly the way you want it.
Don't work it out just on the mental plane.
Let yourself feel it too.
Really, really feel it.

If you can make yourself cry with how much this matters, great!!!

The Goddess Voice Academy Global

Email: dominiqueoyston@gmail.com

Website url: www.goddessvoiceacademy.com

FB Page: <https://www.facebook.com/goddessvoice/>

FB Group: <https://www.facebook.com/groups/327329514332337/>

Biography:

Dominique Oyston is a visionary at the leading edge of the awakening voice of feminine power.

An exhilarating singer, healer, coach and keynote speaker, Dominique works with female entrepreneurs and leaders to bring their voice into the full expression and impact through healing and aligning their message, purpose, vision, gifts and voice mastery.

A professional 25-year career on the international stage, teaching and performing in the elite world of opera, musicals, writing, directing and producing combined with a spiritual mission led Dominique to found The Goddess Voice Academy Global. She has extensively studied myth, storytelling, archetypes, ancient wisdom, meditation, yoga, dance, sound healing, Steiner philosophy and the feminine voice through history.

GVA offers programs and retreats to empower women's voices by uniting their intuitive gifts and practical skills sets to fulfil their unique expression.

Dominique has the rare ability to attune herself to the energetics of the voice to pinpoint blockages and offer unique solutions. She uses her unique toolkit to guide women to write their signature speech, manifest their purpose, connect to their inner goddess power and presence and heal any fear issues around being recognised as their true and empowered self.

The Goddess Voice Academy 2020 Special

Join the 2020 Academy and get 2 months FREE!

(We are still working through our vision and message with Isis and Brigid.)

This is the best value offer for The Goddess Voice Academy as prices will rise in 2020.

If you long to open up the full power, presence and wisdom of your voice, journey with us in this Modern Mystery School to find your Goddess Voice and your True Nature.

The Goddesses help you understand the goddess-like qualities inside you and form relationship with them. They enable you to expand your consciousness and elevate yourself out of the mundane and into a new relationship with your spiritual self.

Join the beautiful community of soul sisters learning to empower their journey with a unique blend of skills and experiences.

You will learn speaking skills, confidence skills, sound healing, feminine power, connecting to your souls purpose and passion to make an income from it!

2019 is a 7 week Goddess Voice Journey of highly focused training to build and heal your business message and mission.

- 2 x 3-week intensives with the Goddesses of Vision, Illumination, Wisdom, Truth, the Art of Self and Heart Wisdom with integration and healing weeks in between.
- Weekly live calls (recorded)
- Guided meditations
- Supported exercises and accountability
- A beautiful fb group of heart centred, inspiring female entrepreneurs
- PDF workbooks
- Goddess Guidance and immersions
- Intuitive coaching and feedback

Earlybird Special

\$1097 or \$97 per month

<https://www.goddessvoiceacademy.com/gva>